

Independent Study Project ISPR3000 (4 credits)

Portugal: Multimedia Storytelling and Intercultural Communication

This syllabus is representative of a typical semester. Because courses develop and change over time to take advantage of unique learning opportunities, actual course content varies from semester to semester.

Course Description

The Independent Study Project (ISP) is a self-designed research project offering students the opportunity to undertake a personally significant multimedia project in an intercultural environment. Students can also choose to conduct an independent research project which highlights the regional and cultural reality in a Portuguese intercultural environment. The ISP is the academic component in which the student most directly applies their multimedia skills, tools, and techniques of experience-based learning articulated through the Research Methods and Ethics course, Multimedia Storytelling Atelier, and thematic seminar, while enabling students to further integrate their language skills and the contacts they have developed in the local community. Each student will plan, develop, and independently undertake a multimedia creative or research-focused project, with the advice and guidance of the academic director and an ISP Advisor. The final project should provide material evidence of student capability in utilizing appropriate methodologies and in synthesizing experiences in the host culture. Students are expected to submit a substantial multimedia project or written paper and deliver an accompanying oral presentation. It is not uncommon for ISPs to strongly contribute to the student's choice of subject for graduate studies or professional career.

Learning Outcomes

Upon completion of the course, students will:

- Gain competence in the processes of independent, primary, research—from choosing a viable topic and appropriate methodologies to analysis, interpretation, and representation of data;
- Apply skills learnt in the Multimedia Storytelling Atelier to create a multimedia project using a combination of text, audio, graphics, and imagery to communicate engaging traditional or digital messages in an intercultural context;
- Demonstrate independence and self-confidence while functioning in Portuguese daily life;
- Apply ethical considerations and duties when conducting research with vulnerable populations;

- Synthesize the learning acquired in all program components to create a multimedia project or write a research paper in total observance of the norms of ethics shared by the host culture and the international academic, journalistic, and/or arts community.

Language of Instruction

This course is taught in English, but students will be exposed to vocabulary related to multimedia storytelling and intercultural communication through in-country expert lectures and field visits in a wide range of venues and regional locales.

Instructional Methods

Students will work with the academic director as well as with individual project advisors to develop an appropriate multimedia project or research paper and methodology for their ISP research. Students are required to make a final professional oral presentation showing their multimedia project or summarizing the results of their research.

Course Policies

ISPs and multimedia projects must be handed in by the semester deadline. Students are expected to be self-motivated and diligent in their production work and research, and they are expected to conduct themselves in a mature and professional manner.

Required Texts

While the majority of the ISP work should be conducted in the field, readings for the ISP are strongly encouraged and students will have developed a first draft literature review for their project or topic in the Research Methods and Ethics course. Reference articles and books are available from local libraries, including those of the local universities and international agencies, the program library, and SIT's electronic library databases specifically related to student ISP topics. Students are also expected to consult appropriate course readings applicable to the ISP.

Assignments and Evaluation

Assignment Descriptions and Grading Criteria

Human Subjects Review

All ISP proposals must reflect a thoughtful and culturally appropriate consideration of the effects of the student's inquiry on the participants in the project. To that end, you are required to submit a Human Subjects Review Application, which includes questions about any potential harm that might come from your study; appendices include interview and survey protocols. If the academic director and/or Study Abroad Review Board believes that you have not sufficiently addressed the concerns of this policy, he/she may ask you to revise your proposal. Standards for this review are developed in country and reflect local academic practice.

If a student's research has been funded by a US government agency or if they plan to take this research back to their home school or community for further dissemination, then the student must follow more stringent standards, i.e., not only those of the host community, but also those of the Office for Human Resource Protections, with which SIT is registered. Any questions or concerns are forwarded to SIT's Institutional Review Board for review.

Role of Academic Director and Academic Advisor

The academic director and the academic advisor advise students on methodology, relevant literature, and in-country contacts which the students will be encouraged to pursue. The academic director, in consultation with the ISP advisor (if applicable) evaluates the completed project and assigns the grade.

Student Expectations

Responsibilities when conducting fieldwork:

- Students must respect, protect, and promote the rights and welfare of all those contributing to, and affected by, their work by protecting the privacy and dignity of the people and communities with whom they conduct field study.
- Students must respect the ethical considerations and guidelines of conducting research in vulnerable populations.
- Students must comply with participants' right of anonymity, privacy, and confidentiality.
- Students must acknowledge the help and services they receive and must recognize their obligation to reciprocate in culturally appropriate ways.
- Students must record and represent accurately all aspects of the field study. This includes not representing as their own work—either in spoken or written form—materials and ideas directly obtained from other sources.

Student research and creative work is a product of fieldwork and, as such, students have an obligation to assess both the positive and negative consequences of their field study. Ethical fieldwork, as stipulated in the SIT Statement of Ethics, results in products that are shared with local and academic communities; therefore, copies of ISPs are returned to the sponsoring institutions and the host communities, at the discretion of the institution(s) and/or community involved. World Learning/SIT Study Abroad may archive, copy, or convert the ISP for non-commercial use, for preservation purposes, and to ensure future accessibility. World Learning/SIT Study Abroad archives the ISP in the permanent collection at the SIT Study Abroad local country program office and/or at any World Learning office. World Learning/SIT Study Abroad has a non-exclusive, perpetual right to store and make available, including electronic online open access, to the ISP. Students retain all ownership rights of the ISP product and retain the right to use all, or part, of the project in future works. Please refer to the Student Handbook or the Access, Use, and Publication of ISP form.

Course Methods

Throughout the ten weeks of seminars and the Research Methods and Ethics course, students identify primary and secondary sources related to the topic of their ISPs. Students meet with the academic director on a formal and informal basis to evaluate and discuss their progress of ISP research. During the last month of the program, students work exclusively on their ISP project which includes data collection, synthesis and analysis, interactive research, interviewing experts, writing the ISP paper, writing in their work journal and interactive log, and preparing for their oral presentation.

Course Requirements

1. Field-based study that applies methods of interactive research towards completion of the project; the ISP work journal accounts for the design of the project, the time periods of research, the research locations, and the human resources/experts.
2. A 20-minute oral or creative presentation and discussion of the ISP;
3. A 25-page academic paper that includes: abstract, title page, acknowledgments, table of contents, theoretical framework of analysis/literature review, research methodology, conclusions, notes, and reference list based upon APA citation standards; OR the equivalent in a multimedia project with an accompanying artist statement, with the exact format, content, and length to be agreed upon between the student, AD, and ISP advisor.
4. The original ISP work, Work Journal, and Interactive Research Log submitted to the Academic Director and an electronic version of your fully formatted ISP.

Student Evaluation and Grading Criteria

The evaluation of the ISP will be completed by the academic director with critical comments and evaluation from the project advisor. Assessment of the project and the presentation is based on the accuracy of information conveyed, the student's methods and effectiveness of gathering information, organization, assimilation, the clarity of the presentation, the use of hand-out material, the quality of analysis and argumentation, oral expression, clarity of answers to questions and civility of interaction. Special emphasis is put on the student's ability to integrate primary sources and methods of interactive research and to present the work in a clear, organized, and well-synthesized format. The academic director assigns the final grade, with input from the ISP advisor if appropriate.

At the end of the ISP period, students are expected to present their work to the group and faculty. Timely completion of all ISP assignments is expected. Late submissions will be penalized. Assessment of both written work and the oral presentation is based on the accuracy of the information conveyed, the breadth and appropriateness of sources, the depth of analysis and insight, the quality of expression, the level of cultural sensitivity displayed, and adherence to the highest ethical standards. During the process of planning, developing, executing, and presenting the ISP, students are evaluated on their ability to:

- Work independently and respectfully within Portugal and in cooperation with institutions and advisors;

- Develop a logical and coherent framework for the study project, and clearly justify how the chosen topic and format lies within the scope of the program and region;
- Critically discuss and evaluate available and relevant theories, papers, and published materials on the proposed project;
- Clearly present the main objectives of the project, further developing them when needed;
- Present and justify a reasonable methodological framework to achieve the proposed objectives;
- Critically describe the data or content collected, analysis performed, and results;
- Present and discuss problems, findings and conclusions based on the methods used, information collected, and/or analysis performed;
- Be able to present all steps of the project clearly and coherently in a written, multimedia, and/or oral format for an independent audience.

Description of Assignments:

Independent Study Project (ISP) (70%):

Assessment of the ISP is done based on SIT’s assessment rubric for the Independent Study Project with the grading evaluation and criteria (see end of syllabus).

Presentation (20%):

Assessment of the ISP Oral Presentation is done based on SIT’s assessment rubric for the Independent Study Project Presentation with the grading evaluation and criteria listed above.

Work Journal and Interactive Research Log (10%):

The Work Journal is a journal of the main practical steps of the student project. The Interactive research log is a table where the student identifies the people interviewed, locations/situations where content was gathered, or any other sources of data.

Assessment

ISP Paper or Creative Project	70%
Presentation	20%
Work Journal and Interactive Research Log	10%

Attendance and Participation

Due to the nature of SIT Study Abroad programs, and the importance of student and instructor contributions in each and every class session, attendance at all classes and for all program excursions is required. Criteria for evaluation of student performance include attendance and participation in program activities. Students must fully participate in all program components and courses. Students may not voluntarily opt out of required program activities. Valid reasons

for absence – such as illness – must be discussed with the academic director or other designated staff person. Absences impact academic performance, may impact grades, and could result in dismissal from the program.

Late Assignments

SIT Study Abroad programs integrate traditional classroom lectures and discussion with field-based experiences, site visits and debriefs. The curriculum is designed to build on itself and progress to the culmination. It is critical that students complete assignments in a timely manner to continue to benefit from the sequences in assignments, reflections and experiences throughout the program.

Students may request a justified extension for one paper/assignment during the semester. Requests must be made in writing and at least 12 hours before the posted due date and time. If reason for request is accepted, an extension of up to one week may be granted at that time. Any further requests for extensions will not be granted. Students who fail to submit the assignment within the extension period will receive an 'F' for the assignment.

Grading Scale

94-100%	A
90-93%	A-
87-89%	B+
84-86%	B
80-83%	B-
77-79%	C+
74-76%	C
70-73%	C-
67-69%	D+
64-66%	D
below 64	F

Program Expectations

- Show up prepared. Be on time, have your readings completed and points in mind for discussion or clarification. Complying with these elements raises the level of class discussion for everyone.
- Have assignments completed on schedule, printed, and done accordingly to the specified requirements. This will help ensure that your assignments are returned in a timely manner.
- Ask questions in class. Engage the lecturer. These are often very busy professionals who are doing us an honor by coming to speak.
- Comply with academic integrity policies (no plagiarism or cheating, nothing unethical).
- Respect differences of opinion (classmates', lecturers, local constituents engaged with on the visits). You are not expected to agree with everything you hear, but you are expected to listen across difference and consider other perspectives with respect.

SIT Policies and Resources

Please refer to the [SIT Study Abroad Handbook](#) and the [Policies](#) section of the SIT website for all academic and student affairs policies. Students are accountable for complying with all published policies. Of particular relevance to this course are the policies regarding: academic integrity, Family Educational Rights and Privacy Act (FERPA), research and ethics in field study and internships, late assignments, academic status, academic appeals, diversity and disability, sexual harassment and misconduct, and the student code of conduct.

Please refer to the SIT Study Abroad Handbook and SIT website for information on important resources and services provided through our central administration in Vermont, such as [Library resources and research support](#), [Disability Services](#), [Counseling Services](#), [Title IX information](#), and [Equity, Diversity, and Inclusion](#) resources.

ISP Written Format—Organization and Presentation

I. Introduction

- a. Explain why you chose this topic: Points of interest (i.e., thematic courses, personal observations, previous research interests, future research interests, personal interests, etc.).
- b. Describe why this topic is relevant to the region/country/culture and program theme.
- c. Define the general parameters of your study, including the scope, depth, and expected outcomes (hypothesis).
- d. Define your terms, including the overall theory on which you are basing your work, while situating your work in a scholarly context.

II. Literature Review/Theoretical Framework

- a. This segment is usually a general introduction into the literature and theories relevant to your topic.
- b. Link your topic to the literature currently available on the subject—cite authors, book titles, theories, or general perceptions that you may or may not agree with.
- c. Explain why you feel these authors were right or wrong; argue with or against their theories using your own observations or those of other theorists.

III. Body of Paper/ Methodology

- a. This should be the fun part of the paper, as it allows you the opportunity to describe your overall research experience.
- b. Describe the way you decided to set out on your research (i.e., how you chose the participants that you interviewed or worked with, the locations where you conducted your research, etc.).

- c. Describe the methods you used while planning your strategy to obtain the data for your research (i.e., protecting the identity and integrity of your participants, maintaining the integrity of your data, how you planned to avoid any misunderstanding/misinterpretation of your data).
- d. Describe the obstacles and problems that arose during the course of your research.
- e. If necessary, explain how and why you had to change your original plans (basically a cause/effect section) and how that affected the quality, depth, and scope of your data.

IV. Findings

- a. The really fun part! This is where you get to explain what you found out during the research process.
- b. It is better to focus on the important points of your hypothesis in this section. Highlight the most important aspects of your data and cite responses or observations that either prove or disprove your original hypothesis (it's okay to be wrong here) using the data you generated during the study.
- c. You can include your analysis of the data/interpretation of findings in this section or you can include this discussion in the "Conclusions" section.

V. Conclusions

- a. This is where you get to tie up all the loose ends and bring things together, while proving or disproving your original hypothesis.
- b. You can include your analysis/interpretation of findings in this section as the proof you need to argue for or against your original theory.
- c. Describe what the implications of your study are (i.e., why your findings are important. How can this information enhance the existing body of knowledge already available on the topic? What new questions arose out of your findings? How will these findings inform your future research interests?)

VI. Limitations of the Study

Though optional, this section is highly recommended. Legitimize your study by proactively pointing out its shortcomings and biases (all studies have them, of course).

VII. Recommendations for Further Study

This should consist of a short list of recommendations on how your study might be expanded upon or used as the basis for future ISPs.

VIII. Endnotes (unless you have used page-by-page footnotes)

IX. Bibliography and List of Sources

This should include all primary and secondary resources used. Primary resources (usually consisting of personal communications) and secondary (textual) resources should be listed under separate headings. Whatever style you choose to use, be accurate and consistent.

X. Appendices

- a. Include a copy of your questionnaire, survey questions, etc. if applicable
- b. Include a copy of your written consent form (not the ones signed by participants—those you keep in a safe place), if applicable.

Evaluation criteria for ISPs include:

Title/Acknowledgements/Abstract

- The title is succinct, interesting, and engaging, and it clearly explains the project
- The acknowledgments are complete and professionally written
- The abstract clearly summarizes the project

Research Question/Objectives/Justification

- The study/research question is relevant, thought-provoking, and original
- The project aims to contribute information on a topic relevant to local community and/or other researchers
- The objectives of the study are clearly presented and appropriate
- The justification of the project is clear and contextualized

Context and Literature Review

- The content is relevant. Important themes and background information is provided
- The paper includes appropriate, high-quality relevant background sources, including several from peer-reviewed journals

Methods

- The explanation of methodology is clear and accurate and supporting materials are included
- Implementation of methods through the research process is thoughtful and handed with care
- The methods are appropriate

Ethics

- Human subject policies and ethical research guidelines are adhered to and thoroughly discussed
- Appropriate consideration is given to informed consent, anonymity, and confidentiality of research participants, in keeping with human subjects protocols and the LRB-approved ISP proposal
- The ISP is responsive to host community needs, as applicable

Presentation of results/findings

- The findings are complete and are logically and convincingly presented
- The prose discussion of findings is clear, succinct, and logical
- Tables, graphs, photos, and direct quotes are relevant and support the argument

Depth of analysis/Conclusions

- Important implications raised by the findings are included
- The argument is well-structured and different sources of information are well-integrated
- Patterns in the findings (or lack of a pattern) are identified and discussed
- The author gives logical explanations of what findings mean
- The author clearly and specifically related his/her findings to the study/research question and to previous research in the field

Technical aspects/Effort

- The paper is organized into major sections and/or follows the guidelines in accordance with the orientation of the program
- Table of contents, in-text citations, and reference list or bibliography are done correctly and completely
- There are no mistakes in writing, grammar, spelling, and punctuation

Evaluation criteria for oral reports include:

- Organization of presentation, with a view to holding audience interest
- Use of appropriate examples and personal experiences

- Clear explanation of ISP strategy and implementation

ISP Creative Format

This program strongly encourages creative ISPs. Projects can utilize a single form of media, or multimedia, to investigate an idea, topic, or interest. Since creative formats vary widely, students design this project under the guidance of the advisor and AD, who work to agree with the student on achievable format given the time constraints of the semester. All creative projects need to be accompanied by an artist statement, which describes the student's approach or methods, background literature, and intention of the project. Some basic guidelines about evaluation of the creative project are listed below.

ISP Creative/Multimedia Format—Organization and Presentation

Title/Acknowledgements/Artist Statement

- The title is succinct, interesting, and engaging, and it clearly explains the project
- The acknowledgments are complete and professionally written
- The artist statement clearly summarizes the project

Research Question/Objectives/Justification

- The study/research question is relevant, thought-provoking, and original
- The project aims to contribute information on a topic relevant to local community and/or other researchers
- The justification of the project is clear and contextualized

Context and Literature Review

- The creative project shows evidence of a deep understanding of the topic at hand

Methods/Technical Aspects

- The methods are appropriate to the topic, and the multimedia approach enhances the audience's understanding in unique ways
- The project shows evidence of attention to detail relevant to the technical aspects of the medium
- The creative work is organized in clear ways
- There are no technical, grammatical, or other mistakes in the work

Ethics

- Human subject policies and ethical research guidelines are adhered to and thoroughly discussed
- Appropriate consideration is given to informed consent, anonymity, and confidentiality of research participants, in keeping with human subjects protocols and the LRB-approved ISP proposal
- The ISP is responsive to host community needs, as applicable

Presentation of Ideas

- The central ideas of the project are presented clearly and convincingly
- The product shows evidence of multiple stages of careful planning, editing, and production

Depth of analysis/Conclusions

- Important implications raised by the findings are included
- The argument is well-structured and different media sources of information are well-integrated

Evaluation criteria for oral reports include:

- Organization of presentation, with a view to holding audience interest
- Clear explanation of project strategy and implementation